

DEEPLY ENGAGED & HIGHLY TARGETED AUDIENCE

- AVERAGE LISTEN TIME 98% on a 1.5 hour format

- HARDCORE OUTDOOR ENTHUSIASTS

AUTHENTIC & PERSONAL

- HIGH QUALITY GUEST LIST COMBINED WITH TOM'S EXPERIENCE

- HOST- READ ADS ONLY

RAPIDLY GROWING AUDIENCE

- PODCAST HAS GROWN EACH WEEK SINCE INCEPTION

- AVAILABLE TO LARGER AUDIENCE THROUGH WAYPOINT COLLECTIVE

- UPLOADED TO 17 PLATFORMS AND AVAILABLE EVERYWHERE YOU CAN LISTEN TO A PODCAST

- SEO OPTIMIZED

TOOLS TO REACH THESE CONSUMERS

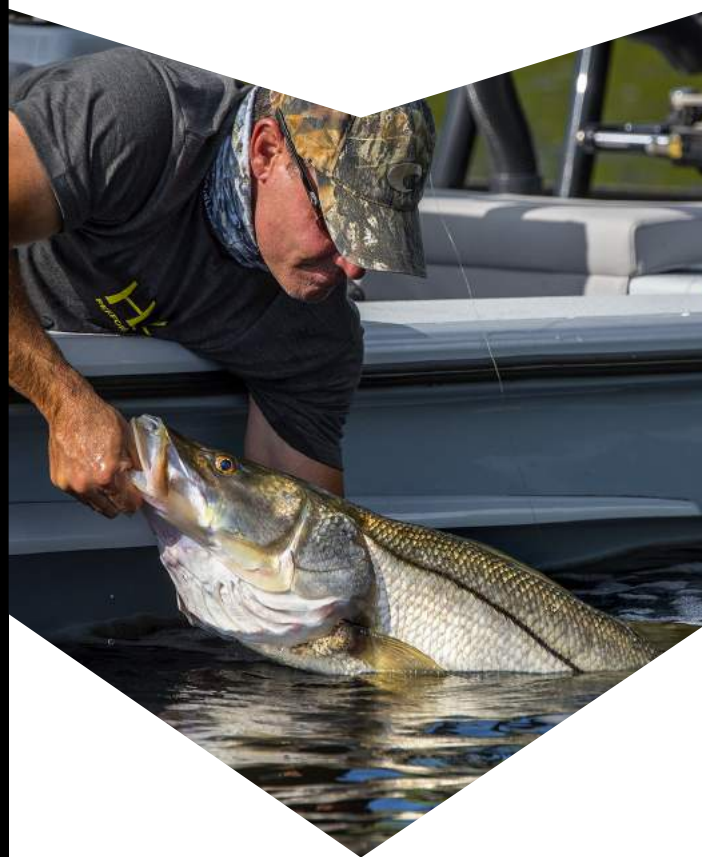
- ADS CAN BE INSERTED ACROSS THE ENTIRE LIBRARY FOR ANY TIME-PERIOD OR ANY DURATION

- ADS CHARGED AT \$50CPM

- ANALYTICS AVAILABLE TO ADVERTISERS

**"THERE IS NO DOUBT THAT THE
PODCAST AUDIENCE IS THE
MOST DEEPLY ENGAGED AND
MOST VALUABLE AUDIENCE OF
ALL OF OUR PLATFORMS."**

-TOM ROWLAND-



**TOM ROWLAND
PODCAST**

RAPIDLY GROWING PODCAST



TARGETED OUTDOORSMEN



GET IN TOUCH WITH TOM

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SOCIAL

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"Tom Rowland finds interesting stories in the outdoors and brings them to you in ultra high quality audio. Unhurried conversations with icons, up and comers and people doing amazing things"

